



Program of
The International Scientific Seminar on
“Academia Responsibility for Sustainable Society
- Lessons Learned from Social Business”
Organized by
The National Research Council of Thailand (NRCT)
in Collaboration with
Japan Society for the Promotion of Science (JSPS)
and
JSPS Alumni Association of Thailand (JAAT)

Date: Thursday 25 February 2016, 09:00 - 17:00 hrs.

Venue: Anoma Hotel, Ratchaprasong, Bangkok

09:00-09:15 **Opening Ceremony**

1. Secretary-General, NRCT
2. Representative of JSPS
3. President of JAAT

09:15-09:20 **Photo Session**

09:20-10:00 **Key-note Lecture I**

“Academia Responsibility for Sustainable Society”

- Prof. Dr. Yuji Suzuki, Professor Emeritus, Hosei University, Japan
and Former President, Japan Society for Peace Study

10:00-10:40 **Key-note Lecture II**

“Social Enterprise: Overview”

- Dr. Edward Rubesch, Former Director, International Business Program,
Faculty of Accountancy, Thammasat University

(10:40-11:00 Coffee break; to be served in the seminar room)

10:40-12:30 **Panel Discussion I**

Moderator: Dr. Gwang-Jo Kim, Director, UNESCO Bangkok, Thailand

Panelists:

1. Dr. Jaine Montoya, Executive Director, Philippine Council for Health
Research and Development, the Philippines
2. Prof. Dr. Afzal Hossain, Former Vice-Chancellor, Hajee Mohammad Danesh
Science & Technology University, Bangladesh

3. Dr. Ayame Suzuki, Associate Professor, Doshisha University, Japan
4. Prof. Dr. Yuji Suzuki, Japan (key-note Speaker)

Note: First round 15 minutes/each speaker (60 minutes)

Second round 5 minutes/each (20 minutes)

Open discussion (40 minutes)

12:30-13:30 **Lunch**

13:30-14:15 **Key-note Lecture III**

“Social Business for Sustainable Development”

Dr. Phiphat Nonthanathorn, Director of Social Enterprise Leadership Center,
Kasetsart University Thailand

14:15-14:30 Coffee/Tea Break

14:30-16:20 **Panel Discussion II**

Moderator: Dr. Wichet Leelamanit, Mahidol University, Thailand

Panelists:

1. Mr. Vudhigorn Suriyachantanant, Senior Vice President, Toyota Motor Thailand Co., Ltd., Thailand (to be confirmed)
2. Mr. Wattana Opanon-amata, First Senior Executive Vice President, Refinery Business, Bangchak Petroleum Public Company Limited
3. Mr. Suthat Leelangarm, Division Manager, Sport Serviced Alliance Company Limited; PTT Thailand
4. Dr. Veerapong Malai, Director General and CEO, Biodiversity-Based Economy Development Office (Public Organization) (BEDO)

Note: First round 15 minutes/each speaker (60 minutes)

Second round 5 minutes/each (20 minutes)

Open discussion (30 minutes)

16:20-16:30 **Closing Remarks**

- Prof. Kuniaki Yamashita, Director, JSPS Bangkok Office, Thailand

18:30-19:00 **Dinner Reception Hosted by NRCT** (by Invitation only)